

Financing Inputs for Women-Led Enterprises in the Indo-Pacific: Innovations & Insights

Part of the TFV 2.0 Project supported by the Australian Government

Timeline & Context

[The Last Taboo](#), a landmark piece of research on menstrual health challenges in the Pacific, published in 2017, identified “limited access to affordable, practical and culturally appropriate products to manage menstruation”

Further work identified uniquely high raw material and transport costs associated with local manufacture of reusable pads as a key barrier

Trade finance was identified as a high-potential leverage point to lower pad costs by aggregating supply chains and increasing access to commodity financing



Pacific Menstrual Health Trade Finance Vehicle

A market-level innovative financing mechanism built through collaboration and partnership



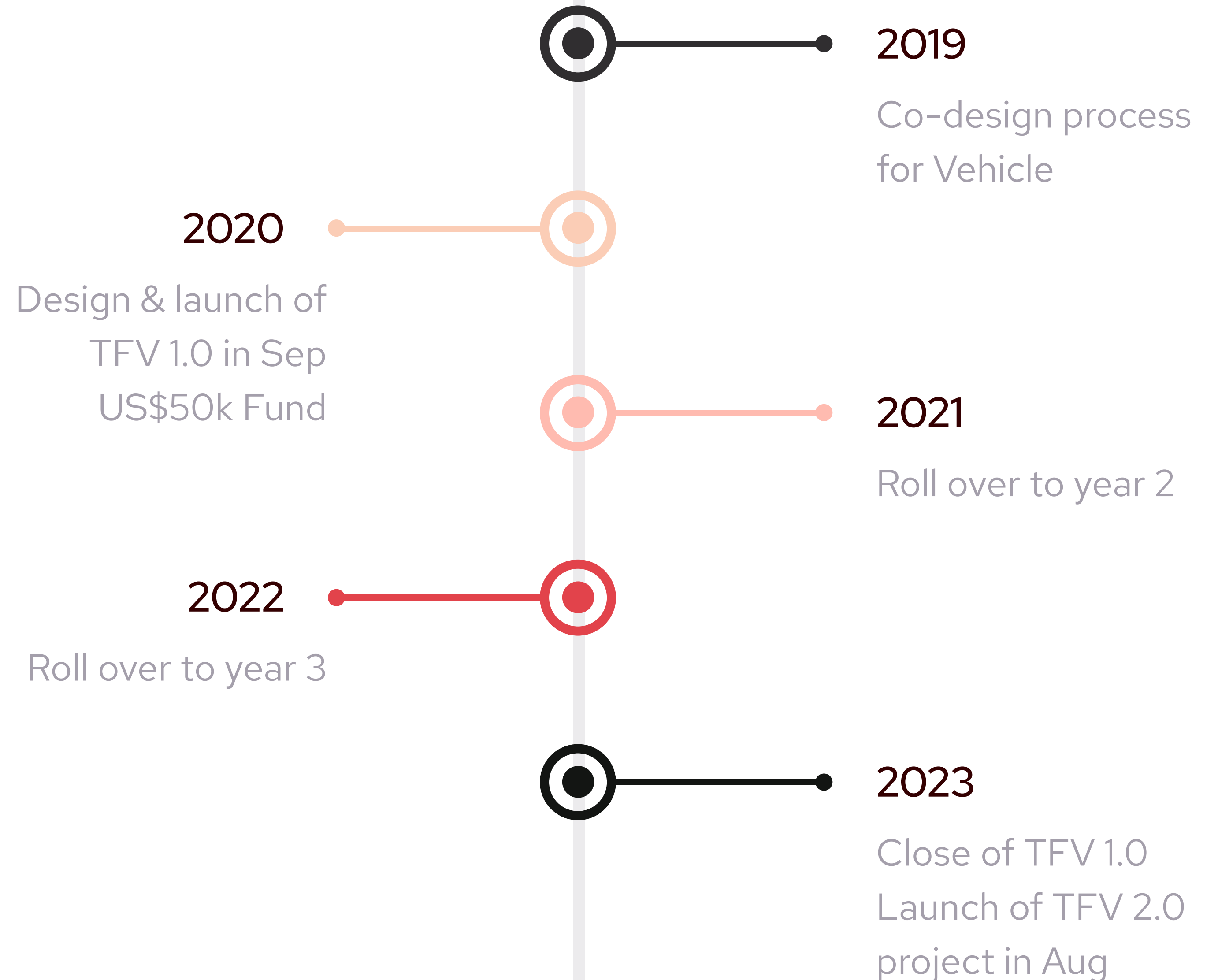
Australian Government



CRITERION INSTITUTE

TFV

SUPPORTING
MENSTRUAL HEALTH
ENTERPRISES IN THE
PACIFIC





Port Moresby, PNG



Honiara, Solomon Islands



Port Vila, Vanuatu



Apia, Samoa

AT Projects

Goroka, PNG



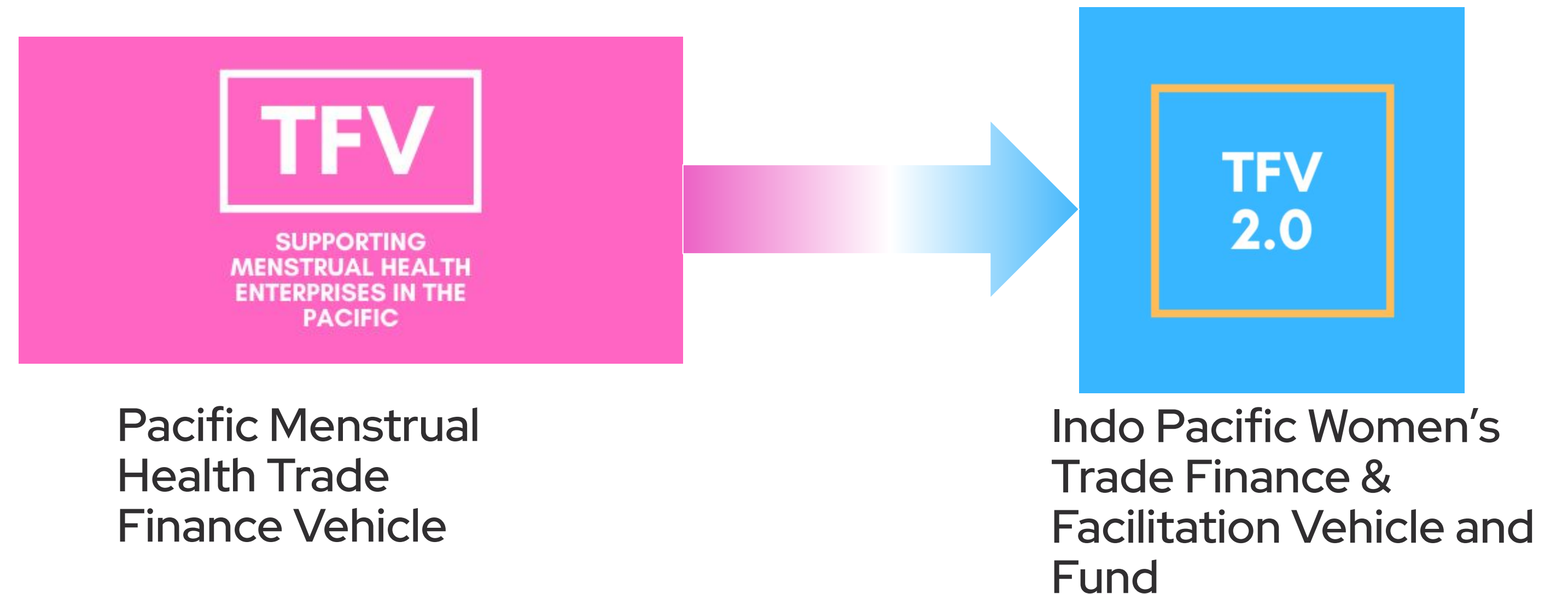
SUPPORTING
MENSTRUAL HEALTH
ENTERPRISES IN THE
PACIFIC

- ❑ Fund of US\$50,000, raised from 15 investors
- ❑ Trade finance & facilitation
- ❑ Purchased common input materials
- ❑ Shipped them to Pacific menstrual health enterprises
- ❑ Negotiated an invoice to be paid inclusive of the input materials, all shipping, freight and storage
- ❑ Paid on terms to better /fit when the enterprise would generate revenue from the sale of the pads

Evolving the TFV

Building on the success of TFV 1.0, we are now undertaking a project (with funding from the Australian Government) to research, design, build and launch TFV 2.0

TFV 2.0 will be a stand-alone, Pacific-based and owned entity to provide trade finance & facilitation services to women entrepreneurs across the Indo-Pacific region

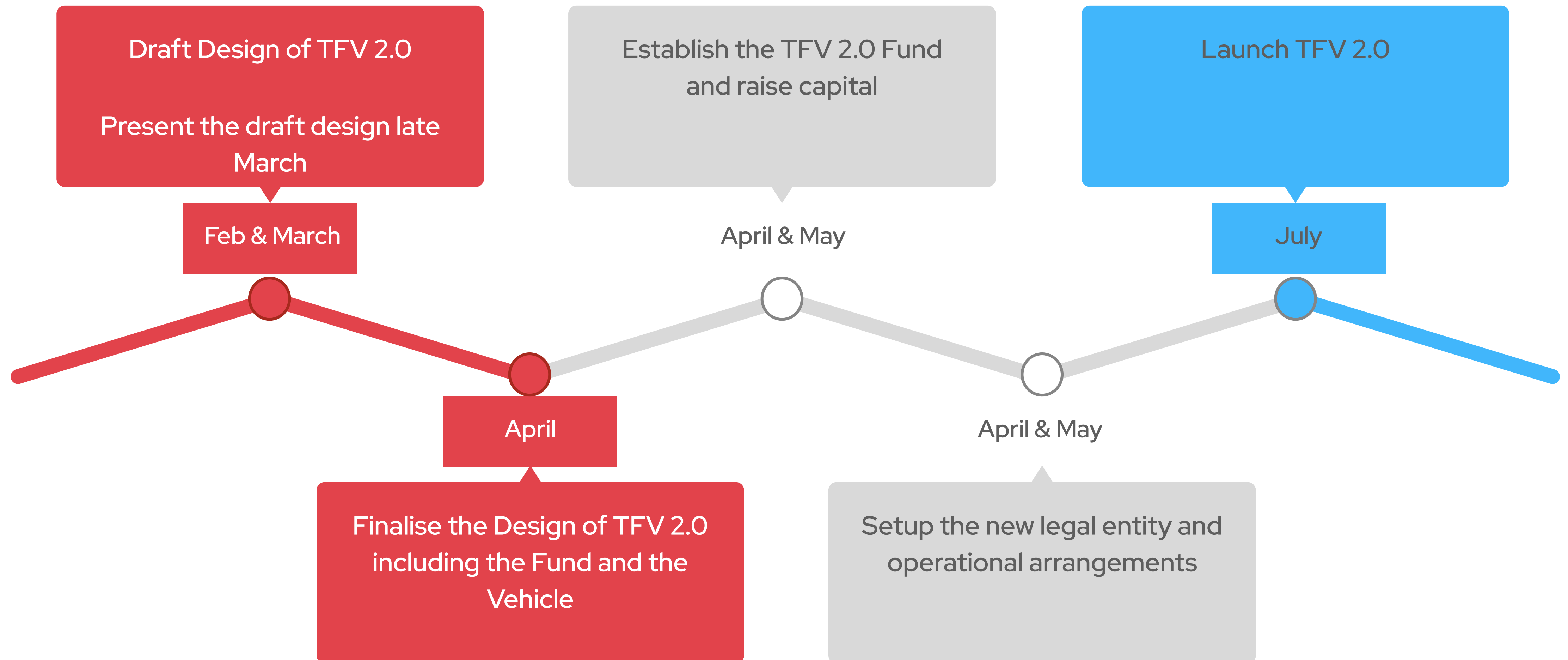


Evolution of TFV 1.0 to 2.0

- Maintain design principles of TFV 1.0
- Find a scale of operation that can return cost of capital + operating costs
 - Pacific -> Indo-Pacific
 - Menstrual Health -> Women's Enterprise across all industries
 - Fund size US\$50k -> US\$500k +
- Benefit sharing with Indo-Pacific women entrepreneurs
- Launch July 2024

What's Next For The TFV 2.0 Project

TFV
2.0



How to Stay Informed & Involved From Here

Review the email that we send you after this event:

- Complete the short survey
- Read the materials
- Share the email and survey with others in your network that might be interested in TFV 2.0

Come to the next events late March where we will present the draft design for your review and feedback

For investors, join us in capitalising the TFV 2.0 Fund in April & May

Sign up to receive update emails about the TFV 2.0 project at <https://tradefinancevehicle.online/>

For potential collaborators and partners, reach out to us via email - we'd love to talk!

For women-led SMEs, be ready to engage with TFV 2.0 when it launches in July 2024

Thank You!



Australian Government



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Women entrepreneurs of the Indo-Pacific!

Connect With Us To Learn More

TFV 2.0 email - tfv2.0@redhatimpact.com

TFV 2.0 project website - <https://tradefinancevehicle.online/>

Red Hat Impact on LinkedIn - <https://www.linkedin.com/company/red-hat-impact/>

Red Hat Impact website - <https://redhatimpact.com/>

